

Environmental Communication

The Daikin Group holds environmental forums and education for children on a regular basis. This allows us to reflect our stakeholders' opinions in our business activities and to expand green hearts (think of the Earth and take care of the environment).

Environmental Forums

Air Conditioner Forum, Exchange Opinions on Key Themes with Experts

Since 1995, the Daikin Group has held air conditioner forums where Daikin and noted names in the field exchange opinions on the future of air conditioning. With Daikin's rapid business expansion worldwide, we began holding forums in fiscal year 2007 in Europe and North America as well.

In fiscal year 2008, we gathered 30 university professors and other leading figures from Japan, Europe, and North America for presentations and discussions on the air conditioning situation and major issues in each region.

A key theme emerging from the 2008 meeting was that although climate varies from region to region, it is crucial that we develop and spread the use of heat pump and other technologies to alleviate environmental problems. To this end, the three regions must actively trade technological information and step up communications.



The Air Conditioner Forum

Forum on Environmental Issues in Europe

Daikin Europe N.V. (Belgium) held a forum on energy and sustainable development in October 2008 to commemorate its 35th anniversary.

The forum invited 13 speakers, including the Prince of Belgium, members of the European Parliament, and experts in their fields to focus on the theme of sustainable solutions to energy problems and climate change. The event produced a lively exchange of opinions on energy policy in Europe and products for sustainable development.



Environmental Forum

Daikin Cooperates in Formation of Environmental Policy

As Industry Leader, Daikin Helps Draw Up Effective Global Warming Measures

Daikin takes part in the formation of government policy on the environment in Japan and other countries.

In Europe, the head of Daikin Europe N.V. acts as the Chairman of the European Partnership for Energy and the Environment (EPEE*), a non-profit organization of about 40 companies and bodies in

the air conditioning and refrigeration industry. The EPEE has four working groups divided into four issues including fluorocarbon and energy efficiency, and these groups make policy recommendations in the area of environmental issues. Members of Daikin Europe chair two of these working groups in efforts to put Daikin's knowledge and technology in air conditioning to work for the sake of effective European environmental policy.

*European Partnership for Energy and the Environment

Environmental Education

Contributing to Children's Eco-Club Festival

Daikin Industries co-sponsored the 2009 Junior Eco-Club All Japan Festival held March 2009 by Japan's Ministry of the Environment (MOE). This convention gathered nationwide members of the Children's Eco-Club, an MOE initiative, to discuss and think about environmental problems.

Prior to the convention, there was a selection of the winners in a contest to create a newspaper detailing the children's environmental activities of the past year. Daikin joined the judging committee and awarded the Daikin Industries Prize to Noichi Municipal Elementary School of Konan City, Kochi Prefecture.



Presenting the Daikin Industries Prize



At display booths at the convention, Daikin introduces its reforestation program in Indonesia

Participation in Sakai Kids Eco-Messenger Project

The Sakai City Board of Education sponsored the Sakai Kids Eco-Messenger Project for elementary schools in Sakai City, Osaka Prefecture, which is the home of Daikin Industries' Sakai Plant.

Daikin Industries took part in this project by sending employees to two elementary schools to teach environmental lessons in fiscal year 2008. The lessons gave the children a chance to think about the environment by introducing Daikin Industries' energy efficiency activities and other environmental protection efforts. Daikin also was on the committee judging environmental TV commercials that the children created.



Daikin Industries gives environmental lessons at elementary schools