



April 7, 2005

Daikin Industries, Ltd.

DAIKIN (CHINA) INVESTMENT CO., LTD.

## **Opening of D-Solution Plaza Shanghai, China's First Large-scale Air-Conditioning Equipment Showroom**

DAIKIN (CHINA) INVESTMENT CO. LTD (Capital: US\$52.21 million; Sales: Rmb2.3 billion; Employees: 870; President: Ken Tayano) today opened the large-scale air-conditioning equipment showroom "D-Solution Plaza Shanghai" on Huaihai Road, Shanghai's main street, representing a total investment of 10 million yuan. DAIKIN (CHINA) INVESTMENT CO., LTD. is the controlling subsidiary in China of Daikin Industries, Ltd. (Head office: Osaka, Japan; Representative: Noriyuki Inoue, Chairman and CEO).

To commemorate the tenth anniversary of its China operations, Daikin Industries, Ltd. has opened the largest and first-ever air-conditioning equipment showroom in the country, with a total area of 1,800m<sup>2</sup>. D-Solution Plaza Shanghai, which will exhibit Daikin's world-leading products and technologies, is expected to attract 1,500 visitors a month, furthering the development of the company and the creation of new value in China. Visitors will be able to examine a comprehensive line-up of the latest air-conditioning products from all the Daikin China Group production bases, ranging from complete systems for large buildings to energy-saving home units.

D-Solution Plaza Shanghai's several permanent installations set it apart from the ordinary showroom. These include an Air Conditioning Library, a Cutting-Edge AC Technologies Experience Zone, and an Energy Conservation Verification Corner.

The Plaza has been designed to provide total air-conditioning solutions. The first showroom in China to be staffed with 40 fulltime SEs (sales engineers), it affords visitors the opportunity not only to browse the latest in air-conditioning products but also to gain a deeper understanding of the relationship between air-conditioning equipment and energy conservation, along with the core technologies behind air-conditioning's amenities. Prospective customers will also find professional advice on the best air-conditioning system for their home, office or store.

DAIKIN (CHINA) INVESTMENT CO., LTD. is the China headquarters of Daikin Industries, Ltd., a leading global comprehensive manufacturer of air-conditioning products. With the opening of D-Solution Plaza Shanghai, the company plans to transfer advanced technologies from Japan to the fast-growing Chinese market, contributing to the further development of the country through the creation of a new air-conditioning culture.

For more information, please contact:

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