

Brazil
Amapá Initiative
News from the Field

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Conservation International

Under Daikin's "Forests for the Air" project, CI Brazil aims to contribute to conservation of two protected areas: Amapá National Forest (FLONA) and Amapá State Forest (FLOTA). This is a report for the quarter from October to December 2016.

Support of Local Communication Network and Management of Protected Areas

Communication plan completed

As reported previously, between March and September 2016, communication workshops were held three times with locals and once with managers of the two protected areas in the state of Amapá in order to obtain and provide basic input on creating a communication plan for these protected areas. As a result of these meetings, in December 2016 the final version of the communication plan was completed thanks to the active participation in the meetings by the managers of the protected areas.

The objective of the plan is to inform the public about the project, raise interest in it, and promote and integrate its management. To this end, consideration went into strategic guidelines for how to bring people in charge of conservation together with people working in the public sector of the protected areas.

2nd Workshop for Protected Areas of the Guiana Shield (II SAPEG) held

From November 7 to 9, 2016, the 2nd Workshop for the Protected Areas of the Guiana Shield (II SAPEG) was held in the village of Alter do Chão in Santarém, Pará. This second holding of the workshop welcomed 218 participants from 94 government and citizens organizations. The main purpose of the workshop was to promote discussions on development, social participation, and territorial management.



Participants at II SAPEG (© SAPEG/Rafael Araujo)

One of the topics of discussion at the workshop was communication activities for the protected areas of Amapá. The environment secretary of Amapá gave a presentation on the communication plan in order to elicit concrete technical ideas for implementing the plan from workshop participants.



At II SAPEG, a working group on communication in the protected areas (© CI/ Josinei Garcia)

During the three days of II SAPEG, the SAPEG Fair was held for the exhibit and sale of products made in the protected areas of Pará and Amapá states. The booths were run by local indigenous people, those living traditional lifestyles, and people who make a living gathering natural items from the forest. With support for the fair from CI Brazil, residents of FLONA and FLOTA sold hand-made products such as bio-cosmetics.



The SAPEG Fair (© SAPEG/ Rafael Araujo)

Supporting the Multi-purpose Forest Management and Agroecology Programs

Economic activities are essential to the local socioeconomic development process. If sustainable principles are followed, the economic activities become key strategies for maintaining ecosystem balance and consequently human well-being.

Business management training

From November 17 to 19, 2016, business management training was held for residents of Amapá FLONA and FLOTA. Participants learned how to process non-timber forest products to make bio-cosmetics. The session was attended by 12 people from the Associação Agroextrativistas Ribeirinhos do Rio Araguari (Bom Sucesso).



Attendees of business management training session (© ICMBio/Sueli Pontes)

The aim of this training was to strengthen the community social organization of the residents of Amapá FLONA and FLOTA and to boost the business management skills of participants. During the training, participants discussed topics including process control, production, cash flow, marketing, and sales strategies.

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